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Graphic Systems Extends Services to Strategic Real Estate Planning

(Cambridge, MA, January 20, 2001) - Graphic Systems, Inc. (GSI), a twenty-year old independent facility management technology consulting company located in Washington DC and Boston MA, has expanded its strategic Facility Management Consulting Services to include Real Estate Planning.

Real Estate Planning Services will include the development of a comprehensive process for efficiently and effectively aligning real estate services with fundamental corporate and business unit objectives. The process will be predicated on a close alignment with other major corporate service providers (e.g., Information Technology and Human Resources) to insure strategically sound portfolio solutions.

Technology planning services, already being performed in the FM arena, will be extended to include a coherent approach for identifying, prioritizing, and deploying technology to support real estate resources and processes. Planning will include a detailed mapping of available technologies to functional real estate requirements and will integrate with existing Information Technology planning requirements.

Real estate processes will be built on a common financial approach to accurately relate plans to corporate performance measures. This approach will also establish a clear connection between real estate performance and corporate net income, with the intent of enhancing corporate real estate's role in the overall corporate planning process.

StationX Consulting, of Atlanta, GA, has formed a partnership with Graphic Systems to perform such services. Until December of 2000, Mr. Landry, principal of StationX, was Business Technology Manager at BellSouth, where he provided strategic oversight of technology programs for their Corporate Real Estate and Services (CRES) organization.

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